We believe in the past, present and future of Original Pilipino Music (OPM).
We support artists and the music industry in their efforts to create quality music for the Filipinos.
Our mission is to provide the best user experience when it comes to finding anything about the artists and sharing their music to a wider audience.
COUNTRY

PHILIPPINES  82.23%
UNITED STATES  7.07%
SINGAPORE  1.38%
INDIA  0.94%
SPAIN  0.81%

CITY

QUEZON CITY  24.62%
MAKATI  17.62%
MANILA  8.55%
CEBU CITY  7.03%
DAVAO CITY  3.98%
QUANTITY VS QUALITY

NATURAL SEARCH + DIRECT TRAFFIC \text{ } \{ \text{ } 65.59\% \text{ } \}

MUSIC LOVERS \text{ } \{ \text{ } 21.07\% \text{ } \}
DEVICE CATEGORY

DESKTOP  65.61%
MOBILE  29.97%
TABLET  4.42%
52.83% | CHROME

11.86% | INTERNET EXPLORER

6.68% | SAFARI

0.71% | ANDROID BROWSER
SOCIAL MEDIA & NEWSLETTER

55k+ likes

3.3k+ followers

13k+ subscribers

OPEN RATE 15-25%
TRAFFIC ANALYSIS

SESSIONS
20,000+

USERS
13,800+

PAGE VIEWS
67,000+

AVG SESSION DURATION
00:05:00

EVENTS ANALYSIS

SONGS PLAYED
200,000+

SEARCHED SONGS
15,750+
WEB DISPLAY ADS

ADVERTISEMENT SECTION
GUARANTEED 25,000 IMPRESSIONS
SIZE: 300 x 250
PRICE: PHP 3,500/mo
SEARCH RESULT PAGE
GUARANTEED 10,000 IMPRESSIONS
SIZE: 728 x 90
PRICE: PHP 1,500/mo
E-NEWSLETTER SPONSORSHIP

<table>
<thead>
<tr>
<th>Sent</th>
<th>Latest albums from James Reid, Darren Espanto and SongHits Top 20</th>
<th>13,042</th>
<th>Wed, May 25, 2016, 12:05AM</th>
<th>16.97%</th>
<th>2,200 opened</th>
<th>9.61%</th>
<th>1,253 clicked</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sent</td>
<td>Happy Valentine's!</td>
<td>13,084</td>
<td>Sun, Feb 14, 2016, 12:00AM</td>
<td>21.22%</td>
<td>2,855 opened</td>
<td>14.42%</td>
<td>1,502 clicked</td>
</tr>
<tr>
<td>Sent</td>
<td>New album from Sam Smith, Little Mix and Join The Club.</td>
<td>13,127</td>
<td>Wed, Jan 13, 2016, 12:00AM</td>
<td>17.51%</td>
<td>2,298 opened</td>
<td>11.19%</td>
<td>1,467 clicked</td>
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<tr>
<td>Sent</td>
<td>Wish I May by Alden Richards, SongHits Top 20 and many more!</td>
<td>11,408</td>
<td>Mon, Nov 16, 2015, 01:50PM</td>
<td>21.50%</td>
<td>2,462 opened</td>
<td>13.75%</td>
<td>1,573 clicked</td>
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</tbody>
</table>

SUBSCRIBERS: 13,000+   OPEN RATE: 15-25%   GUARANTEED 1,500 IMPRESSIONS   PRICE: PHP 1,000 / BLAST

SAMPLE NEWSLETTER

The All New SongHits Website!

Advertise Here
728x90

Did You Know?

New Site Features
Facebook, Twitter And Google+ Signup/Login
Live Radio Stations
Faster Search For Artists And Songs
Discover New, Popular And Trending Songs
Shuffle Or Repeat Songs In Queue
Add Song To Queue And Many More...

visit www.songhits.ph
WEB AUDIO AD

10-15 SECONDS VOICE AD
TO BE PLAYED AFTER EVERY 5 SONGS
GUARANTEED
10,000 PLAYS/MO
PRICE: PHP 7000 / MO
PACKAGEN 1

1 WEB DISPLAY AD (300x250)
1 e-NEWSLETTER BLAST
1 POST TO SONGHITS FACEBOOK
1 POST TO SONGHITS TWITTER

PRICE: PHP 4,000/MO
PACKAGE 2

2 WEB DISPLAY AD
(300x250 & 728x90)
1 e-NEWSLETTER BLAST
2 POSTS TO SONGHITS FACEBOOK
2 POSTS TO SONGHITS TWITTER
PRICE: PHP 6,000/MO
PACKAGE 3

2 WEB DISPLAY AD
(300x250 & 728x90)
1 e-NEWSLETTER BLAST
1 AUDIO AD
(TO BE PLAYED AFTER EVERY 5 SONGS)
2 POSTS TO SONGHITS FACEBOOK
2 POSTS TO SONGHITS TWITTER
PRICE: PHP 10,000/MO